

# Zayo, In Brief

Enterprises of all sizes are grappling with maintaining their competitive advantage in a data driven, just-in-time intelligence environment. Your network should be helping you maintain that edge, *but when you think of your network providers*, do you think of:

- Speed?
- Transparency?
- Automation?
- Availability?
- Responsiveness?

**You should!** Now's a great time to get to know Zayo. We're all these things, and we offer end-to-end solutions up and down the networking stack.



## Check out Zayo's Coverage:

### Forbes

#### [The Time is Now for Telecom Providers to Prioritize Customer Experience](#)

Customers are loyal to brands that offer the best experience. The best customer experience is driven, in part, by a seamless digital interaction with you, an interaction that offers speed, convenience, transparency, and accuracy. And THAT requires an underlying network foundation that's sound, fast, available, and secure.

#### [Choosing the Right Communications Infrastructure for the Right Time](#)

The underlying thread of the newest technologies and accelerated digital transformation is data. Data science analyzes troves of data to allow companies to shift as their customers shift. As companies turn to the cloud to process data, they need the most secure, best performing, and highest bandwidth connections to the cloud: fiber.



"A lot has depended on providers like Zayo who can deliver that level of connectivity at a reasonable price point. Honestly, *we're no longer constrained by connectivity* at this point."

- Ryan Currier,  
SVP of Engineering and Products



## Telecom Ramblings

### Industry Spotlight - On Transforming Zayo With Andrés Irlando

Few companies have punched further above their weight class than Zayo. After scores of company integrations and infrastructure build outs in its early days, Zayo's size eventually caught up to it and the company was forced to shift its stance from startup to pillar of the industry. This article presents how Zayo did just that.

### Taking On the Digital Transformation Era With the Right Infrastructure

When looking for the right network provider, it can be easy to get distracted by the various options available. Your provider's network needs to reach the edge and the cloud, offer diversity, and support your specific



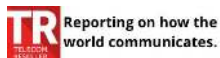
 **Laying the Foundation for a Connected Future With Steve Smith of Zayo**

Why is a wireless news outlet talking to Zayo... the very wired fiber infrastructure provider? Because every transformational technology, especially wireless to the edge, requires an underlying foundation of speed, security, and scale. Fiber provides the “plumbing” the wireless industry needs, and Zayo provides the fiber, from core to cloud to edge.



**Zayo Expands, Upgrades to Enhance Customer Experience**

Because you never stop innovating, we never stop





## Last quarter brought these exciting announcements:

[Looking Back at a Milestone Year: Our Journey to Exceed Customer Expectations](#)

[Zayo Launches Comprehensive Portfolio of Edge Network Solutions](#)

[Zayo Announces Unprecedented Network Expansion and 400G Upgrade, Enabling Network Diversity, Resiliency and Future-Readiness; Enhances Customer Experience](#)

[Zayo Customer Pac-12 Wins IDC Future of Digital Infrastructure North America Award](#)

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