

Video Broadcasting



Broadcasters strive to usher in new customer experiences while continuing to deliver seamless access to all.

Companies are prioritizing infrastructure solutions to help drive their [Edge-to-Core-to-Cloud](#) initiatives, empowering broadcasters to remain [adaptable to consumer demands and optimize workflows](#). Access to a multitude of distribution channels including apps, websites and streaming platforms, has never been more important, making the [move to edge](#) paramount.

Zayo's edge network delivers [high-speed, quality bandwidth](#) from one of the world's largest [Tier-1 networks](#) connecting broadcasters directly to their consumers, [keeping viewers engaged and live production flowing](#).

9 of the Top 10 media companies are powered by Zayo

Edge computing requires edge networking, to ensure:



Growth

Scalable, high capacity networks for increasing content consumption



Consistency

Impeccably performing bandwidth for continuous uptime



Speed

Low latency means fluid content delivery



Support

Diverse, unique and customized options

Benefits for Broadcasters

Cultivate your content delivery platforms

- Connect directly to the Cloud with a **private, secure, reliable** link from CloudLink
- Grow without worry - Zayo scales with you by offering **Wavelengths from 1G to 800G**
- Leverage Zayo's expansive fiber footprint to **diversify and fortify your network**; with nearly unlimited bandwidth when you need it

Stand out from your competition

- Multiple fiber paths and focused engineering provide a **high availability network**
- The industry's **lowest latency routes** ensure a premium experience for your viewers
- Zayo will customize your network to provide the **ideal solution** for your business
- DDoS Protection **secures your network and data** from malevolent intent

7 of the Top 10
streaming companies
are powered by Zayo

Stay within budget

- Commercial options that are **flexible, creative, and customized** for you
- Bundled services create a **single, cost-effective** broadcasting solution
- IP traffic bursting capability and aggregated billing **lowers your risk and your cost**
- **Rapid deployment** supports adaptive traffic requirements

Work with a partner you trust

- **Quote, order, manage and maintain** your services all in one place - within our intuitive customer portal, Tranzact
- **Avoid downtime** - know your exact fiber routing with Zayo's KMZs
- Get to market quicker with our **smooth, attentive, trouble-free installation**
- Receive **round-the-clock support** from our Network and Security Operations Centers

Full Portfolio of Services for Broadcasting



Dark Fiber



Wavelengths



Cloudlink



Dedicated Internet Access (DIA)



IP Transit

Discover what our network can do for you

392+ Tb

Network Traffic

30Tb

Peering Capacity

~1,400

On-net data centers

400

Markets globally

370+

Global Cloud On-Ramps

Connect what's next for Broadcasting



Learn more at zayo.com
Call 866.364.6033

