# A Running Shoe company uses SD-WAN for a quick market entry with a stable, cost-controlled network

# **Challenge**

This running shoe retailer was facing an impending divestiture from its parent, and found itself with 70 locations in need of a solid, well-performing network. Money and time were both tight.

## **Solution**

A stable network edge with SD-WAN, lower cost with broadband connections, great performance for their customer-facing applications, and all delivered in under 60 days.

### **Result**

Fast time-to-market, peak performance, easy management, ultimate network stability, and low overall costs.

## Why Zayo:



Met the timeline of the divestiture



Broke dependence on a slow fiber deployment



Enjoyed the network reliability required by their customers



Saved a lot of money with inexpensive broadband

Connect what's next for your business.



**Read the case study** 

