

How to keep your business protected from DDoS attacks

What is a DDoS attack?

DDoS attackers operate by sending large quantities of traffic to a target system using a network of “botnets” or malware-infected internet-connected devices. The goal of these attacks is to take the target’s website or network offline for a period of time, rendering its service unavailable.



If your business is online, your business is at risk of a DDoS attack.

Here are the facts:

\$10

DDoS attackers can take your network offline for as little as the cost of lunch.

\$30,000

A DDoS attack costs your business this much hourly.

341%

The amount DDoS attacks have increased since the start of the pandemic.

10 Billion

This many IoT devices were available in 2021 and could be weaponized as bots in a DDoS attack.

How a DDoS attack could harm your business



Disrupted business continuity



Financial and business loss



Damaged reputation



Vulnerability to a bigger attack

What you can do to protect yourself from a DDoS attack



Purchase extra bandwidth.

Keep extra bandwidth on deck in case of traffic surges to help outscale attackers.



Use a Content Delivery Network.

Redirect traffic to global servers to offload some traffic and make surges more manageable.



Leverage an on-premises solution.

Use hardware positioned inside the network to combat attacks on the premises of your organization.



Adopt an off-premises solution.

Fight against attacks with low-cost, scalable network-based and/or cloud-based solutions.

Don't leave the safety of your network up to chance.

[Learn More Here >>](#)