

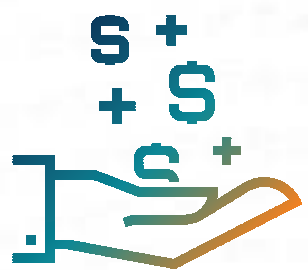
THINKING ABOUT **IT Pressures** like a CIO

We spoke to IT leaders and decision-makers to explore the pressures facing IT teams today.

IT leaders in our survey report these as their top three business pressures:



Improving or digitizing the customer experience



Growing revenue



Maintaining security against threats

“What worries me is what I don’t know. We have lots of plans for things, but new surprises are coming at a high speed every day.”

CTO/CIO, PRINTING TECHNOLOGY COMPANY

“Customers at one end want efficiency, but at the same time they want transformation – businesses and IT have to jointly support each other.”

LARGE DEALS LEAD, TECH CONSULTING COMPANY

Conversations with IT leaders found additional challenges, including:

- > Cost reduction
- > Talent shortage
- > Pressure to innovate
- > Security
- > Inability to innovate because of business realities
- > Business continuity

Uncover more insights from IT leaders.

Sign up to receive the full report.

SIGN UP

