

Quick Service Restaurants (QSRs)



Quick Service Restaurants (QSRs) were already on a path to digital innovation when COVID-19 forced a much faster transformation.

Customers are hungry for an online experience that fosters **flexible ordering** and **easily-managed loyalty programs** as well as an improved in-store customer experience that includes **easy access to Wi-Fi** and **quick contactless interactions**.

Zayo's network powers it all. When QSRs use Zayo, they get **end to end solutions with Enhanced SD-WAN**. They interconnect customers, staff and supply chains with Zayo's **fast fiber, broadband and wireless solutions**, and they automate customer interaction using one of the world's **largest Tier-1 networks**.

Enabling what's next for QSRs



Network Performance

Reliability to the Edge with Enhanced SD-WAN



Network Reach

Connectivity everywhere



Network Security

Protecting your data



Network Speed

Low latency for a better customer interaction



Network Support

24x7 from a trusted partner

Benefits for QSRs

Integrate HQ, stores, and distribution in a single digital ecosystem with Enhanced SD-WAN

- Operate all of your locations, regardless of size, over a **single and consistent platform**
- **Manage and monitor traffic and core applications** through a single pane of glass
- **Prevent outages before they occur** – AI proactively monitors and addresses faults across your network

Stand out from your competition with innovative in-store solutions

- Provide your customers **reliable and secure Internet connectivity** utilizing diverse wireline and wireless technologies
- **Enable automation** for ordering, payments, and all in-store applications
- **Enhance and control the customer experience** with separate in-store wireless
- **Control & protect your traffic** – Zayo's Enhanced SD-WAN gives even your smallest locations that "headquarters" application experience
- **Strengthen customer loyalty** with a network that's there when you need it most, around the clock

Enhance supply chain reliability and consistency

- **Keep your partners connected** – Zayo's Tier-1 Internet is a massively connected network that includes your delivery, Cloud and ISP providers
- **Build resiliency** – Zayo's expansive fiber network will diversify and fortify your infrastructure
- **Secure your business** – Stop cyberattacks with network-based DDoS Protection and secure your data with our SASE security services
- **Power automated inventory apps** – Enhanced SD-WAN supplies the intelligence
- **Expand your Cloud connectivity** – up to 400G for data center and corporate connections

Stay within budget

- Commercial options that are **flexible, creative, and customized for you**
- Bundled services for a **single, cost-effective QSR solution**
- **IP traffic options**, such as traffic bursting and global aggregate billing – lowering your risk and your cost
- **Rapid deployments** to support quick strategic pivots

Full Portfolio of Services for QSRs



Enhanced SD-WAN



Dark Fiber



DIA



DDoS Protection



SASE



Private Networks

Discover what our network can do for you

~16M

Fiber miles

45K

Enhanced SD-WAN Edges

~1,400

On-net data centers

400

Markets globally

TOP 10

Global ISP ranked by CAIDA

Connect what's next for your QSR



Learn more at zayo.com
Call 866.364.6033

