

Enhanced Networking for Growth: How Zayo's Solutions powered Morning's Expansion

Introduction

Morning, an innovative coworking space provider in Paris and Ile-de-France, embarked on a journey to enhance its network infrastructure to support its expanding clientele and rapid growth. Established in 2014, Morning offers coworking spaces, custom office layouts, office furniture, event services, and internal and external IT services. Morning's need for reliable and scalable connectivity solutions led them to partner with Zayo.

The Challenge

Morning, managing around 45 spaces, faced the challenge of meeting the increasingly demanding requirements of their clientele, including improved guaranteed time to repair (GTR), redundancy, and rapid deployment needs. While they had always operated with dedicated fibres, the evolving needs of their clients necessitated a more sophisticated approach.

"Our relationship with Zayo, built on trust, has allowed us to seamlessly develop our network infrastructure, evolving to meet the needs of an increasingly demanding clientele and support Morning's growth. We have always appreciated Zayo's professionalism and commitment to providing the best internet access solutions, which have been crucial in our journey from a startup to an industry leader. We're thankful for their exceptional support and expertise."

Clémence Bonnet, *Head of Network Infrastructure at Morning*



The Solution

Morning chose Zayo for its exceptional ability to quickly and efficiently deploy network solutions, outperforming other providers. The partnership focused on:

- **Dedicated Internet Access (DIA):** Providing consistent, high-speed internet across all Morning spaces.
- **Enhanced Network Capabilities:** Addressing the need for redundancy and higher service level agreements (SLAs) to satisfy a demanding clientele.
- **Expert Support and Guidance:** Zayo's team worked closely with Morning, offering tailored support throughout the project lifecycle.
- **Scalable & Reliable Infrastructure:** Ensuring the network infrastructure could support Morning's continuous expansion.

The Result

This strategic collaboration with Zayo enabled Morning to elevate its service offerings and cater to a more demanding market.



Enhanced Reliability:

The 4-hour service restoration commitment from Zayo mirrored Morning's dedication to their clients.



Customer Satisfaction:

Reliable internet access became a cornerstone of Morning's offering, crucial for organising client events and daily operations.



Growth and Scalability:

The partnership has been instrumental in Morning's ability to effectively manage an increasing number of spaces.

Conclusion

Morning's partnership with Zayo illustrates the importance of choosing the right network solutions provider to scale and evolve in a competitive market. Their commitment to excellence and client satisfaction, bolstered by Zayo's expertise, has solidified Morning's status as a leading coworking space provider in France.

About Zayo

For more than 15 years, Zayo has empowered some of the world's largest and most innovative companies to connect what's next for their business. Zayo's future-ready network spans over 16.5 million fiber miles and 141,000 route miles. Zayo's tailored connectivity and edge solutions enable carriers, cloud providers, data centers, schools, and enterprises to deliver exceptional experiences, from core to cloud to edge.

Connect what's next for your business.



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