

SOLUTION

CLOUDLINK

CLIENT

PLUG AND PLAY

INDUSTRY

STARTUP ACCELERATOR

High Performing Connections to AWS

Located in the heart of Silicon Valley, the Plug and Play Tech Center is the ultimate innovation platform, bringing together the best startups and the world's largest corporations. Through years of experience and as part of their network of strategic partners, Plug and Play has put together a world-class group of serial entrepreneurs, strategic investors, and industry leaders who actively assist the firm with its successful and growing investment portfolio consisting of over 400 early-stage startups. Since its founding, Plug and Play has helped grow many of today's tech leaders such as PayPal, Danger, Google, DropBox, LendingClub, Zoosk, SoundHound, CreditSesame and Skytree.

THE CHALLENGE

Companies are no longer just migrating to the cloud, they are born in the cloud, which means Plug and Play's startups needed secure, direct connectivity to Amazon Web Services (AWS) to support the accelerator's entrepreneurs and engineers in order to grow their ventures.

THE SOLUTION

CloudLink by Zayo provides Plug and Play's portfolio of startups with high-performing direct connections to AWS' Sunnyvale, California cloud on-ramp.

TO LEARN MORE ABOUT CLOUDLINK BY ZAYOVISIT [ZAYO.COM/SERVICES/CLOUD-CONNECTIVITY](https://zayo.com/services/cloud-connectivity)EMAIL CLOUDLINK@ZAYO.COM**THE BENEFITS**

Leveraging CloudLink by Zayo and AWS Direct Connect, Plug and Play is able to connect their 180,000 sq. ft. headquarters in Silicon Valley to AWS's innovative tools and solutions for startups using Zayo's global backbone to deliver:

Increased Performance: High throughput connectivity via a first and last mile, always-on, private connection that bypasses the public internet

Unparalleled Reliability: By providing 99.95% uptime, budding startups can rely on their connection to AWS

Cost Optimization: By leveraging private connectivity to mitigate egress fees when accessing data from AWS's various products popular among startups, such as S3, EC2, RDS and more, Plug and play offers significant cost savings to their portfolio of companies